



Putting the management of
your website in your hands



Inspiraweb Ltd

Tel 07977 468505

enquiries@inspiraweb.co.uk

www.inspiraweb.co.uk

Web design and internet applications with your business in mind ...

We provide a full website design service, together with domain name registration and hosting.

Who we are

Inspiraweb is a Web Design Consultancy based in the North East of England and specialising in providing Web Design and Internet Solutions from simple brochure sites to comprehensive dynamic database driven sites.

We are a member of North East Chamber of Commerce (NECC)

We are an approved supplier who is registered with Business Link North East

We are registered on the North East England Service Providers Register (NEESPR)

We are a registered supplier for Business Link York and North Yorkshire

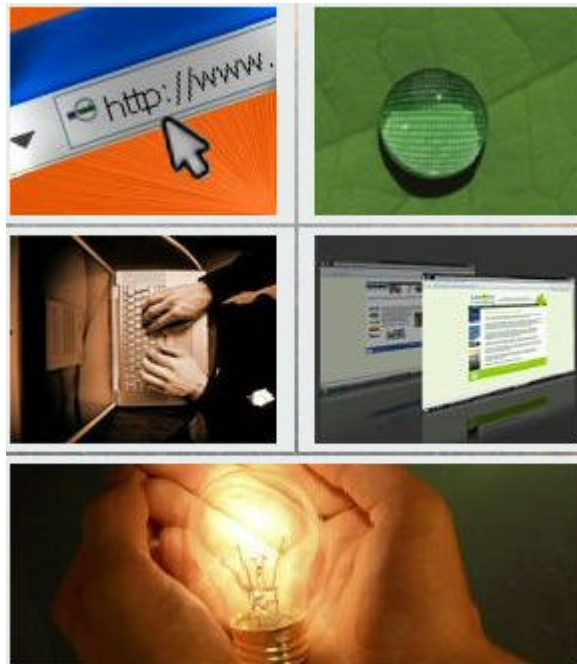
We are a registered supplier for Business Link East Midlands

What we do

Web Design and Internet Solutions - We specialise in developing websites that clients can maintain themselves and have ability to search engine optimise the website structure and content while complying with the Disability Discrimination Act (DDA) usability requirements.

At Inspiraweb we pride ourselves on being able to implement innovative solutions that fulfil our customers' requirements and on developing bespoke web based systems that are individually tailored to the needs of our clients' business. ***(We won't offer just another template website - all our work is created from a blank canvas.)***

Search Engine Optimisation (SEO) and Search Engine Marketing are an important part of any business's success on the WWW/Internet. Inspiraweb offers a service which has already provided tangible results for our clients.



We also offer complimentary services including:

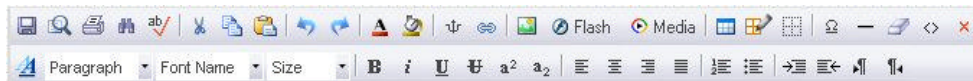
- Copywriting, Feedback and Proofing
- Logo Design
- Website validation and compliance health checks for existing sites.

Inspiraweb SiteWrite ã

SiteWrite©, our flagship application, has been developed by Inspiraweb Ltd to give **you** complete control of **your** website and create stylish content. **SiteWrite©** enables you to change the content of the website via a secure admin area without having to learn any web design skills.

Some of the features of SiteWrite©

Example of the **SiteWrite©** admin toolbar



SiteWrite© has been developed by Inspiraweb Ltd to give **you** complete control of the page content of **your** website:

- Modify the text on a page
- Manage your page titles, meta tags and sitemap descriptive text
- Use predefined styles to format text enabling a constant look and feel for your website
- Have complete control of text formatting bold, italic, size, colour, alignment etc
- Insert pictures
- Include internal and external hyper links
- Add tables so as to structure complex content
- Editable from a PC connected to the internet
- No need to install special software on your PC to use **SiteWrite©**
- No prior web design skills needed
- Password protected access to the admin area of the site

SiteWrite-Pro© provides enhanced features including:

Add new pages with dynamic navigation creation

Management of the header straplines, enabling you to add text at the top of your website that is current, engaging and hooks your visitors

Enhanced modules making it easy to manage news, useful links, testimonials, case studies, document libraries, image gallery, meet the team, FAQs, job vacancies, private members area and much more without having to worry about the presentation on your website.

Our aim is to give your business an unfair advantage in the increasingly competitive world of the World Wide Web.



 **Business solutions**

We cannot claim to have "Typical Clients" as each is unique, having their own specific requirements and issues to be solved.

Customer satisfaction and support are at the core of our ethos and we work closely with clients, guiding them through the process of choosing a suitable domain name and designing, creating content and maintaining their website.

If you would like to find out how SiteWrite® can help improve your visibility on the web, contact us on 07977 468505 or visit our website www.inspiraweb.co.uk